MAGNOLIA
HOMES
EST. 1987

Building homes in the Memphis and Mid-South area since 1987.

BUILD ON YOUR LOT

YOUR LAND. YOUR VISION.

The Magnolia Experience.

10-YEAR QBW WARRANTY
Industry-leading 10-yr structural warranty backed by Liberty Mutual.

DEDICATED DESIGN TEAM
Personal guidance through materials, finishes and selections.

CONCIERGE EXPERIENCE
The Magnolia team coordinates and oversees all steps during a transparent, homeowner-centered process, from planning and foundation to finishing touches.

THE JOURNEY AT A GLANCE

1. **Share your vision**
Tell us about your land - owned, pending, or land you are considering as well as home ideas, total desired investment range and timing. We'll explore whether Magnolia is the right fit and explain your next step.

2. **Begin designing your home**
Home plan design starts early, alongside the property review. Explore layouts, style and the spaces you love as we consider how your home may best fit the land. If you already have plans, please share. If not, we have architects we recommend that are able to help.

3. **Bring the details and investment together**
Work with our dedicated team to bring all together - including our design team on materials and finishes. Refine the plans and pricing with a clear view of inclusions and separately arranged costs.

4. **Prepare and build**
With plans, agreements, funding and approvals in place, construction begins. A Magnolia team member coordinates next steps and keeps you informed along the way.

5. **Welcome home**
Get to know your home and its care, including your 10-year limited structural QBW warranty and how to reach our warranty team.

Your land and your full investment shape the plans. We'll review location, access, utilities and site preparation with you.

YOUR FIRST STEP

Complete page 1 of Let's Plan Your Home.
Share what you know. We'll help with the next step.

Select custom homes near our
Collierville and Rossville communities.
Each property and project is reviewed individually